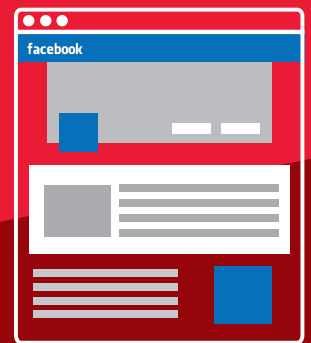


More than just generating likes and follows, we work with you to understand your target audience to develop the right strategy

Using Facebook Marketing, we identify your best customers and promote your message to users who share similar characteristics to that target audience, providing a great opportunity to increase sales.

Our proprietary smart technology is utilised by our team of highly trained marketing specialists, ensuring that your campaigns not only have all the benefits of artificial intelligence but, also the creativity, knowledge and expertise of a hands-on team.

Our Social Media Experts objective is simple, help deliver content to the right customer at the right time. You will receive expert campaign management, including creating and optimising adverts, selecting the correct audiences to target and transparent, comprehensive reporting.

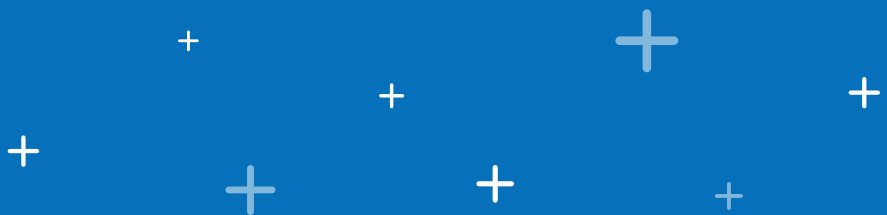


Improving ad performance with A/B testing tools, our team of experts learn more from your campaigns with advanced analytics, and optimise performance based on data. Most importantly, we work with you to avoid wasting money on clicks or social engagement that won't convert into a sale.

Not only will we help support and manage your social media marketing campaigns, but we can also help you develop your social tone of voice.

Web.com can help with:

- Tailored Campaigns
- Facebook Advertising
- Promoted Posts
- Reporting & Analytics



Web.com has been selected to participate in a Facebook programme that connects small businesses with professional marketing assistance. Facebook has provided us with training and guidance on the development of Web.com's suite of Facebook marketing solutions

